

“Best-in-class”

Background

In the past, document management referred to the organization of all your physical files and paper. Today, document management means having your important information online and readily available to you and your customers. DocClarity addresses this need with their innovative SmartCabinet® software, providing web based document and content management solutions.

Managing all that information in-house can be costly and time-consuming, which is why the quick and easy-to-access hosted document software provided by DocClarity is the ideal solution for their many clients, particularly those in the commercial real estate industry.

Challenge

When DocClarity owner Tom Frisina started his business a little over half a decade ago he was responding to a largely untapped need in the real estate industry. Tom saw that the commercial real estate industry was heavily laden in paper content, or electronic content on shared drives. Beyond the need to reduce storage space for lengthy documents, owners and customers frequently needed to access the papers for review, to make amendments, update correspondence, and more. Recognizing an opportunity, Tom established DocClarity to address the need for reliable online document management.

When Tom started DocClarity he wanted to ensure that he got to market quickly and knew that his focus would be on the innovative software needed to manage his customer's data. "Focus on your core competency," Tom says, "and outsource to the best that you can find out there for the other stuff." For Tom this meant finding a partner to host his software and his clients' valuable data, one that was reliable and scalable, growing with Tom as his business expanded.

Solution

When Tom Frisina, who is based out of Cleveland, Ohio, went searching for a managed hosting provider he found that there was a lot of choices available, but for him the best option came from north of the border: SaskTel. "Our clients look to us to find best-in-class document management services, and we looked and searched and sought best-in-class for our hosting."

"SaskTel already had an infrastructure in place," enthuses Tom, "and a reputation that preceded itself." These facts, coupled with speed, security and reliability made SaskTel Managed Hosting the obvious choice for Tom. Since day one SaskTel has provided managed hosting for DocClarity, "We use them for all our outsourced technology needs," says Tom. "They host our application, the core software. They manage the hardware, our servers. We rely on SaskTel to provide the uptime and the infrastructure for all of our clients' data – approximately 3000 pieces of property across the U.S., Canada and Europe."

Utilizing SaskTel Managed Hosting has allowed Tom to keep DocClarity, "mean and lean" by letting the experts at SaskTel focus on managed hosting for his business. Tom goes on to say, "I couldn't build and financially support the infrastructure that SaskTel has built. My IT guy is an extremely bright bulb, and he continually relies on and marvels at the expertise SaskTel is able to bring to the table."

Beyond the convenience and financial benefits provided by SaskTel Managed Hosting, DocClarity also benefits from the security and stability of SaskTel's world-class data centre. Tom is quick to point out that he has never experienced data loss with SaskTel, and that regarding uptime, "they approach, if not maintain, 100% service month after month!"

For Tom Frisina SaskTel Managed Hosting has been the ideal partner, making it easy for him to focus on providing for his clients, knowing that everything is, "all safe and secure up there at SaskTel." Safety, security, scalability and reliability – just some of the many reasons why SaskTel Managed Hosting is perfect for your business!



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Tom Frisina
Owner
DocClarity
www.docclarity.com